

**American Airlines Federal Credit Union “Picture Yourself in a Car Built for You” Contest
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS INTENDED FOR VIEWING IN THE UNITED STATES ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. VOID WHERE PROHIBITED.

- I. **CONTEST PERIOD:** The “Picture Yourself in a Car Built for You” Contest (the “Contest”) begins at 12:00:00 AM Central Time (“CT”) on July 1, 2019 (“Start Date”) and ends at 11:59:59 PM CT on September 30, 2019 (the “Promotion Period”). The Contest is sponsored by American Airlines Federal Credit Union, MD 2100, PO Box 619001, DFW Airport, TX 75261-9001 (the “Sponsor” and “Prize Supplier”). The official clock for purposes of the Contest is the computer of the Sponsor.
- II. **ELIGIBILITY:** The Contest is open to all legal residents of the fifty (50) United States who are either existing members of American Airlines Federal Credit Union in good standing or active or retired employees of the Air Transportation Industry, and are eighteen (18) years of age or older at the time of entry. Air Transportation Industry includes employees and retirees of: 1) airlines or airports; 2) employees who work directly in administration, regulation or security of airlines, airports, or air transportation; 3) employees of companies that have a strong dependency relationship with airlines or airports and who work directly with air transportation of freight, including freight forwarding for air transportation; air courier services; air passenger services; airport baggage handling; commercial airport janitorial services; commercial aircraft cleaning, maintenance, servicing and repair services; commercial airport runway maintenance services; and onboard airline food services. **This promotion is not open to the general public.** Officers, contractors, directors, officials, committee members and employees of the Sponsor, and any of their respective parent companies, affiliates, franchisees, licensees, subsidiaries, advertising/promotion agencies, persons engaged in the development, production or distribution of materials for this Contest (collectively, the “Released Parties”) and the immediate family members (defined as spouse, parents, grandparents, children, grandchildren, siblings, whether biological, adopted, step or in-law) of such individuals, or persons living in the same household as such individuals (whether related or not), are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state, and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. **Void in Puerto Rico, the U.S. Virgin Islands, Guam, U.S. Military installations in foreign countries, and where prohibited, taxed, or restricted by law.**

III. HOW TO ENTER THE CONTEST: An individual will be deemed a participant ("Participant") in the Contest if said individual is eligible and enter by visiting AACreditUnion.org/membercontest (the "Website") and follows the prompts and instructions to complete the registration information process. Participants will need to provide the following information: first name, last name, mailing address, city, state, zip code, phone number, email address, and employer's name and job title/location. In addition, the entry form will require the entrant, during the contest periods, to submit a photograph or photographs. **Monthly Prizes:** ("Monthly Prizes"): Participants may submit one or more entries per calendar month during the contest period to be eligible for each of three (3) separate monthly prizes (one prize each for July, August and September). There is no maximum limit to the number of submissions. Monthly winners will be randomly selected from all entries received during that month. All entries must be received by 11:59 p.m. CDT on the last day of the month during the months of July, August or September, 2019. **Grand Prizes:** All monthly drawing entries received during the valid dates of the promotion (July 1 – September 30, 2019) are automatically entered in the grand prize ("Grand Prize") promotion. All monthly prize winners are eligible to win a grand prize. By submitting an entry, participant warrants that the photograph (1) does not infringe any copyright, (2) does not invade anyone's privacy, (3) does not libel or slander anyone, (4) does not show behavior inappropriate for a general audience (including displaying unsafe actions or actions that may result in personal injury or destruction of property), (5) does not include images of firearms, alcohol, nudity, or anything not legal in all 50 states, and (6) is original and has not previously been published. An original is the product of one's own mind and is not a copy or imitation. Any entry that does not meet the aforementioned criteria will be disqualified. Each valid entry will receive one (1) entry into the monthly contest drawings. All required information must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Sponsor reserves the right, in its sole discretion, to void any and all entries of a Participant that submits more than the stated maximum limit of entries by using multiple/different addresses, identities, or any other methods, or who Sponsor believes has attempted to tamper with, influence or impair the administration, security, fairness, or proper play of this Contest. Proof of entering information is not considered proof of delivery to or receipt by Sponsor of an entry. The use of automated entry devices is prohibited and no mechanically reproduced entries are allowed; all such entries are void. Released Parties are not responsible for: lost, late, incomplete, illegible, incorrect, damaged, delayed, garbled, undelivered, or misdirected entries, which will be disqualified. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

IV. PERSONAL INFORMATION/OPT-IN: By entering the Contest, you consent for the Sponsor to obtain, use, and transfer your name, address and other information ("Personal Information") for the purpose of administering this Contest and such

Personal Information will be kept by Sponsor for marketing purposes in accordance with its privacy policy (www.aacreditunion.org/pdf/privacynotice.pdf), as posted on the Web Site. The information that you provide in connection with the entry process will be used by Sponsor and Administrator only, and will not be sold or provided to another company. You will remain eligible for this Contest whether or not you opt in to receive promotional e-mails from the Sponsor and will have the ability to opt out of receiving future promotional e-mails by clicking on the link contained in the most recent promotional e-mail received.

- V. LIMITATIONS OF LIABILITY:** If this Contest is not capable of running as planned for any reason, including, without limitation, due to infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, storm, or other natural cataclysm, riot, strike, civil commotion, government regulation, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest (or any part thereof), the Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to terminate, modify or suspend the Contest, in whole or in part, at any time, without notice and award the prize(s) using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date. Released Parties assume no responsibility for any incomplete, incorrect, or inaccurate information, whether caused by web site users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer (or any information/material stored therein) relating to or resulting from participation in this Contest or downloading any materials in this Contest. Any person who supplies false information, obtains entries by fraudulent means or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any prize will forfeit any prize won and may be prosecuted to the full extent of the law. CAUTION: ANY ATTEMPT TO DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT

PERMITTED BY LAW.

- VI. PRIZES: Monthly Prizes, three (3) Total:** \$100 per monthly winner. **Grand Prizes, up to five (5) total:** \$300 per grand prize winner. All winners will have funds deposited in his or her American Airlines Credit Union share account. The maximum total prize pool value is up to \$1,800
- VII. PRIZE WINNER SELECTION: Monthly Prizes:** One (1) winner will be randomly selected from all entries received during each month of the promotion period, July, August and September, 2019. Each month will have a separate winner selected from the entries submitted between 12:00:00 AM Central Time (“CT”) on the first day of the month and 11:59:59 PM CT on the last day of the month. Winners will be selected on or about the 10th of the following month in which the entries were received. Odds of winning a prize will depend on the total number of eligible entries received in each of the respective drawings. **Grand Prizes:** Administrators will select up to five (5) Grand Prize winners from all entries submitted July 1 – September 30, 2019. The number of grand prizes awarded, from one (1) to five (5), is left up to the sole discretion of the selection panel and the decision of the panel is final and not subject to challenge or appeal in all matters relating to this contest. **Notification of Winners:** Each winner of the Monthly Prize or Grand Prize will be notified by telephone. Upon initial notification and verification of each prize winner, confirmation will be sent to the prize winner via email, USPS mail, or other home delivery service of Sponsor’s choice.
- VIII. PRIZE TERMS AND CONDITIONS:** Each prize winner ("Prize Winner"), monthly or grand prize, is required to comply with any and all applicable federal, state and local laws, rules and regulations. Each Prize Winner will be required to sign an Affidavit of Eligibility and Liability/Publicity Release and provide valid identification (collectively, the “Prize Acceptance Release”), and return it within seven (7) days of written notification or the prize will be forfeited and an alternate potential winner selected. If a prize or prize notification is returned as unclaimed or undeliverable to a potential winner, if potential winner cannot be reached within three (3) calendar days from the first notification attempt, if potential winner fails to return requisite documentation within the specified time period, or if a potential winner is not in compliance with these Official Rules, then such potential winner shall be disqualified and an alternate winner will be selected for the prize at issue. To claim a prize, each Prize Winner will be required to provide first name, last name, mailing address, telephone number, e-mail address and eligible employment and be a member in good standing of the Credit Union.

Each potential winner may be subject to verification of eligibility before a prize will be awarded.

The Sponsor and Released Parties have not made any warranty, representation or guarantee, expressed or implied, in fact or in law, with respect to any prize awarded and specifically disclaim all such warranties, including, without limitation, any warranty of merchantability or fitness for a particular purpose. The prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND either expressed or implied. A prize may not be sold, traded, or commissioned, and is not exchangeable, transferable, or redeemable for cash except in Sponsor's sole discretion. Prize details and availability are subject to change. There are no substitutions unless specified by the Sponsor. The Sponsor reserves the right at its sole discretion to substitute any prize (or prize component) with another prize (or prize component) of equal or greater value. Prize may be fulfilled by a third party. The Sponsor and Released Parties are not in any way responsible or liable for damages resulting from shipping and handling, loss, use or misuse of any prize awarded in this Contest. Each Prize Winner will be solely responsible for all federal, state and local taxes, and for any other fees or costs associated with the prize they receive. Any bonuses or monies received in association with this promotion are subject to IRS reporting requirements. Recipients are responsible for income tax liability, if applicable. The value of any prize awarded to a winner may be reported for tax purposes as required by law. All properly claimed prizes will be awarded.

The Prize Winner's acceptance of a prize constitutes permission (except where prohibited) for the Sponsor to use the Prize Winner's name, photograph, likeness, statements, biographical information, voice and address (city and state) for any and all public relations, advertising and/or promotional purposes as determined by Sponsor, in all forms of media and by all manners (now and hereafter known), in perpetuity, without notice, consent, review or approval or further compensation.

- IX. MODIFICATION:** In no event will Sponsor be obligated to award more prizes than the number of prizes stated in these Official Rules. If for any reason Sponsor determines, in its sole discretion, that the Contest is no longer capable of running as intended by these Official Rules for any reason whatsoever, Sponsor reserves the right to terminate, suspend, postpone, delay or modify the Contest, in whole or in part, including, but not limited to, any occurrences described in Rule section V above, or any other causes which may corrupt or impair the integrity, security, fairness or proper conduct of the Contest. If Sponsor determines that more prize claims are submitted or more prize notices are distributed than the number of prizes offered in these Official Rules, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. For example, Sponsor may select a winner in a random drawing from among the eligible entries received up to the time of the impairment or conducted a random drawing among all prize claimants, and neither

Sponsor, the Administrator nor any of the Released Parties shall have any further liability to any entrant in connection with the Contest.

- X. RELEASES:** All Participants and Prize Winners, as a condition of participation in this Contest, agree to indemnify, release and hold harmless the Sponsor, Released Parties, and their affiliates, designees and assigns and all of their respective officers, directors, employees, representatives and agents, from and against any and all liability, claims, damages, injuries or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with: (a) accessing the Sponsor's Web Site; (b) participating in any aspect of the Contest, including, without limitation, while preparing for, participating in or traveling to or from any prize or Contest related activity, including, without limitation, any injury, damage, death, loss or accident to person or property; (c) the receipt, ownership, possession, use or misuse of any prize awarded; (d) viruses or any downloading or other problems with the Contest Application; or (e) any typographical or other error in these Official Rules or the announcement of offering of any prize. All Participants and Prize Winners further acknowledge that the Sponsor and Released Parties makes no representations or warranties of any kind concerning the appearance, safety or performance of any prize, except for any express manufacturer's warranty as may be included with the prize. Each Prize Winner bears all risk of loss or damage to the respective prize immediately upon receipt.
- XI. GOVERNING LAW/DISPUTES:** By participating, Participants and Prize Winners agree to be bound by the Official Rules, Sponsor's Web Site Terms of Use (if any and if applicable), and the decisions of the Sponsor and Administrator, which are final and binding in all respects. Except where prohibited, Participant and Prize Winners agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court in the County of Tarrant, Texas; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event legal fees; and (3) under no circumstances may entrant obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out- of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Participants, Prize Winners, Sponsor, or the Released Parties in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Texas without giving effect to any choice of law or conflict of law rules (whether of the State of Texas or any other jurisdiction), which would cause the application of the

laws of any jurisdiction other than the State of Texas.

- XII. OFFICIAL CONTEST RULES REQUEST:** For a copy of these Official Rules, send a request specifying Official Rules along with a self-addressed, stamped envelope postmarked by 12/31/19 and received by 1/15/20 and mail to: "Picture Yourself in Your Perfect Car" Contest Official Rules, MD 2100, PO Box 619001, DFW Airport, TX 75261-9001.
- XIII. WINNERS LIST REQUEST:** To request the name and city/state of residence for the winners, please send a self-addressed, stamped business size envelope, by 1/31/2020, to: "Picture Yourself in a Car Built for You" Contest Winner List, MD 2100, PO Box 619001, DFW Airport, TX 75261-9001.
- XIV. ADMINISTRATOR:** American Airlines Federal Credit Union, MD 2100, PO Box 619001, DFW Airport, TX 75261-9001.
- XV. MISCELLANEOUS:** The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or company, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or company or the manufacturer or distributor of such product or service and, except as otherwise indicated, no association or endorsement is intended or should be inferred. The invalidity or unenforceability of any provision of these Official Rules or the Prize Acceptance Release will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Prize Acceptance Release is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. For Participant, to the extent there is a conflict between Official Rules appearing any other location and any terms of use or other agreements posted on the Sponsor's Web Site, these are the Official Rules to be abided by.